



Pets and Vets as Partners and PetMedSpa and Rehab. Center

Join our **Pet Fitness Club** every Wednesday at 6:30 p.m.

Walk starts at 7:00 p.m.

Inside this issue:

<i>Ear Infection: bacteria, yeast or mites?</i>	1
<i>Ear Cleaning</i>	1
<i>Special of the month: Day-Traveling with your pet</i>	1
<i>First Aid Kit</i>	2
<i>Tip of the Month</i>	2

September– October 2007

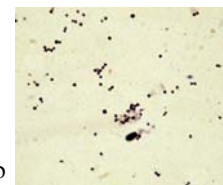
Ear Infection: bacteria, yeast or mites?

Ear infection is a very common problem in dogs and cats. Most of the time, pets will shake their heads or scratch behind the ears. An odor is also another sign. Outside cats are prone to ear mite infestation. Dark dry black secretion can be seen at the orifice of the ear canal. Intense itching is present. Antiparasite medication such as Acaress, is very efficient and can control the situation within a few hours. Generally, one treatment is enough to kill the mites. Ear mites can be transmitted to other animals, especially from cat to cat who like to groom each other and cuddle together. Very rarely do we see ear mite infestation in dogs, though this terminology is wrongly used to describe ear infection in dogs.



Ear Mite

Ear infections are very common in dogs with floppy ears. Indeed, the long ear canal which makes a L-shape, traps the humidity under the flap of the ear. Quite often, yeast infection can be present. However, it is impossible to differentiate a bacterial infection from a yeast infection just by looking at the ear. A microscopic exam of a ear swab will reveal if bacteria or yeast are present and in how much quantity. Most of the times, both yeast and bacteria are present. A score on a scale of 1 to 5 is used in our practice. A slide with a bacteria scoring at 1, and or a yeast scoring at 1 is a normal flora for the ear canal. The treatment for higher levels will depend upon the findings. For bacterial infection, a topical antibiotic with or without steroids will be prescribed.



Bacteria viewed from microscope

For a yeast infection, a topical antifungal is prescribed. For a combination of both infections, a combo prescription is given. It is imperative to do an ear swab slide to prescribe the right treatment. Contrary to humans, ear infection in pets are mainly external ear infections that need to be treated topically and not with oral medications. But there are some exceptions and your veterinarian will decide best the treatment.



Ear Cleaning

Recurrent ear infections might be a sign of allergies in pets. They can also be due to the ear conformation or secondary to activities like swimming or baths. To prevent ear infection in pets that are susceptible, weekly cleaning of the ear and/or following water activities is recommended. There are a multitude of products on the market under ear dryer or ear cleanser. One of our favorites is the Hexadene Flush. It contains a product called chlorexidine that will kills yeasts

and bacteria if present in limited amounts.

How to clean ears?

Grab the flap of the ear and hold on to it till your cleaning is done. It is important to fill the long ear canal completely, then massage the ear at its basis for a few seconds. A typical smooch smooch noise should be heard. Then dry as much as possible of the excess cleanser with cotton balls. Release the ear and duck down! Fido will shake his head and remove the excess you couldn't reach.



Ear canal

***Special of the Month:
Daycare, buy 5 get 1 free***



We believe so much in our doggy daycare that we decided to offer a package deal to try it. Buy 5 full-day or part-day daycares and have the sixth free! Your dog will enjoy the personal attention and it is a treat for our staff!!!

Choose the activities for your pet for fitness or for socialization, but basically... just for fun.

Pick-up your pet at the end of your working day, and just enjoy cuddling with him.

Full-day is from 9 a.m. to 5 p.m. with 5 activities and 2 walks for \$25. Half-day is 9 a.m. till 1 p.m. or 12 p.m. till 5 p.m with 3 activities and 1 walk for \$17.50.

Traveling with your pet

Are you taking Fluffy for an overnight or Fido on vacation with you? Have you packed everything necessary for this fun expedition? His favorite toys, her soft and comfy bed, their food, medications, and treats. But did you remember to bring the rest of the essentials? Here is a list of items that you should bring with you when traveling.



1. **Current vaccine records** and information on any illnesses that your pet may have. This will help the process go smoother should you need to take your pet to a vet or emergency clinic while out of town. If your pet is in kidney failure, has diabetes, allergies, etc... a list of the current treatments and medications would be helpful.
2. **A recent photo** of your pet. Should your pet run away or get lost in unfamiliar place, a picture to show to people will help the search.
3. **A leash** should be brought along. Even if your dog is well behaved and stays in your yard at home, several of them don't realize that the same rules apply when traveling. They might decide to chase a squirrel, jump in the lake, or go mountain climbing! No matter where you travel, it is always a good idea to keep Rover on a leash.



4. **A flashlight** would be helpful when stopping at night to let your dog relieve himself during long drives. This way, you can make sure there is nothing around you or him that can hurt either one of you, such as a mean raccoon, glass on the ground, or a ditch that could cause you to fall. Reflective collars or tags would be beneficial as well.
5. **A set of tags** put on your pets collar with local address and cell phone numbers. This way, should your pet get lost, they will be able to contact you right away and have the information where you are staying. Also, if your pet has diabetes, epilepsy, etc.. It would be handy to have a medical ID tag on your pets collar at all times.
6. **An implanted microchip** will help identify the pet is yours! The microchip is a lifetime investment.
7. Always carry **fresh water** for your pets and **doggy bags** to pick up after your dogs.
8. **Buckle-up** your pet with a dog safety belt.

First Aid Kit

It is important to keep a first aid kit at home, but it is also useful to pack one when traveling with your pet. Here is a list of items that would come in handy should you need to practice first aid on your pet.

1. **Scissors:** for cutting bandages and medical tape.
2. **Thermometer:** for taking a rectal temperature of your pet
3. **Gauze:** for cleaning and dressing wounds
4. **Vet-wrap:** for bandaging wounds
5. **Tweezers:** for removing splinters, ticks, etc...
6. **Nail clippers:** for trimming a ripped or torn nail
7. **Medical tape:**for keeping bandages on the wound
8. **Ipecac syrup:** can be used if your pet has been poisoned. Call your vet immediately!
9. **Benadryl:** 1mg/lb or 1 teaspoon of children's liquid for cats or small dogs, 1 tablet 25 mg for dogs over 25 lbs.
10. **Quick-Stop:** to stop bleeding of a thorned nail (corn starch or flour can be used if quik-stop is not available)
11. **Neosporin:** for minor cuts and scrapes
12. **Hydro-cortisone cream:** for bug bites
13. **Peroxide:** to clean wounds
14. **Alcohol:** with heat exhaustion you can use this with gauze to wipe the bottom of the pads on their feet. Also to kill ticks, put them in a jar of alcohol. Do not use on open wound or cut! Try on yourself, then you'll remember!
15. **Small towel:** to apply pressure to any bleeding wound. Can be use as a tourniquet.
16. Keep a list of **important phone numbers** in your first aid kit or next to your phone. Important numbers include: your veterinarian's (Pets & Vets as Partners 765-463-7877, the Animal Emergency Clinic (765-449-2001), and the Poison Control(1-800-222-1222).



Tip of the Month

The cold weather is coming; get your senior dog ready for it! All dogs 5 years and older will benefit from a glucosamine supplement and some omega 3 fatty acids to delay or help their arthritis. Make sure to buy DOG supplements as we don't know how much they absorb humans ones. Ask us for advices, we'll be happy to help.



Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in

your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

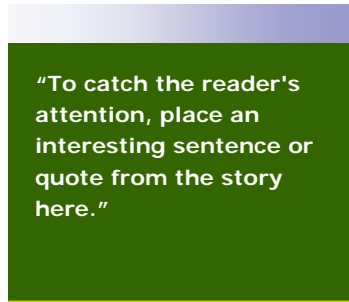
You may also want to note business or economic trends,

or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a

column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.



“To catch the reader’s attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid

selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



Caption describing picture or graphic.

Primary Business Address

Your Address Line 2

Your Address Line 3

Your Address Line 4

Phone: 555-555-5555

Fax: 555-555-5555

Email: xyz@microsoft.com

We're on the Web!

example.microsoft.com

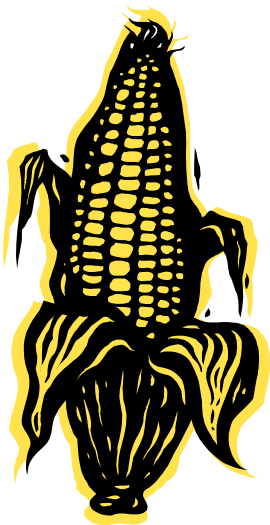
Your business tag line here.



This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline



Caption describing picture or graphic.

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization

is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual char-

ity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.