



Pets and Vets as Partners and PetMedSpa and Rehab. Center

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Inside this issue:

<i>Vaccinate or Not; know your options</i>	1
<i>Fund for Injured Animals; our last beneficiary</i>	1
<i>Sunscreen for Pets</i>	1
<i>Delightful Doggy Day Care</i>	2
<i>Fleas and Ticks</i>	2
<i>Lafayette Dog Park Association</i>	2
<i>Fitness Pet Club</i>	2

Fund for Injured Animals; Meet Pod



Pod is a 7 week old female kitten who was found on the road by a good Samaritan. Her right back leg was completely numbed and she was brought to our hospital for euthanasia. We opted rather to amputate her leg, and Pod was up and walking less than 12 hours later. After charming all our staff by her friendly and cuddly temperament, Pod left us to live with her new mom, Summer, one of our great caring staff ☺



Vaccinate or Not: know your options

Are we vaccinating too much? This is the big question! It all started with studies about sarcoma (cancer) in cats resulting from certain vaccines. Some vaccines were more prone to induce such reactions. Studies revealed that the culprit agent was the adjuvant added to the vaccine. Genetics in cats was also an important factor. More studies followed and it was proved that most vaccines can have protective effect for more than one year. But, the duration of protection for a vaccine depends on many factors: agent of the vaccine, pa-

tient's genetic factors, pet's health status, age, environment, stress, etc. So **what are your options?**

Vaccination programs need to be set up on an individual basis considering all involved factors. Duration of immunity given by vaccines has to be checked on an individual basis as well. Titer level is the test to be performed (blood test), but for each component of the vaccine. For example, DHPPL vaccine includes 5 different components, therefore 5 different titers need to be performed. We can limit our titer testing to the most virulent and frequent viruses, such as dis-

temper and parvo. in this case.



If the titer is too low for protection, vaccination is the next step. In conclusion, it might be better for the pet to limit the number of vaccines but, it is costly to do all the proper titers. A three year vaccine is now available for Rabies, DHPP and Feline RCCP. Talk to your veterinarian for an individualized recommendation.

Sunscreen for Pets

Sunscreen can and should be used on cats and dogs at risk. Pets prone to sunburn or skin cancer are: light-colored noses and thin, very short, or missing fur or pets who lost hair due to allergies, hot spots, surgeries, disease or radiation treatment. Also be careful with pets who get a "summer cut"! Sunscreen can be applied anywhere where pigmentation is low. The sunscreen should be fragrance free, non-staining, and contain UVA and UVB barriers similar to SPF 15 or SPF 30 for humans. You will need to use plenty of it and sunscreen should be re-applied every 4 to 6 hours

during the brightest time of the day from 10 a.m to 3 p.m. . Human sunscreens may content toxic ingredients. If your pet is likely to lick it, use a pet-specific sunscreen (Doggles and Nutri-Vet lotion or spray)... and don't forget the sunglasses!



Delightful doggy Day Care

PetMedSpa is proud to offer Doggy Day Care to those clients that have meetings, doctor appointments, field trip, or just busy work schedules. Not only does your pet enjoy spending time with human companionship during the various activities that we offer at our facility, but it gives you a chance to run errands, do chores at home, or just spend some time alone enjoying the peace and quiet of an empty house. Our wide variety of activities include: **Playtimes** (15 min. each): fun time in our exercise room or outside with a staff member: Frisbees or tennis balls to retrieve, tricks for treats, brushing their coat, rubbing their belly, and scratching them behind the ears for some relaxing time for your dog. **Swimming sessions** of 10 minutes are also offered in our lap pool with a staff member. The dog will enjoy splashing around while chasing floating



Russell Mazzara ready to swim

toys in warm water. **Underwater treadmill** is a unique delight to many dogs. The session is also 10 minutes in duration with a staff member; your precious pooch can lose unwanted body fat, gain muscle mass, help joints while your dog enjoys walking in the warm therapeutic water. Your pup will also enjoy batting around our **Hava-balls**, treat-filled kong toys, while snacking on healthy treats. The **Perfect Scents** is a nice option for those pets that are nervous and uncomfortable; this pheromone-based spray is applied on a blanket in the dog's room to make him more relaxed and at ease. Professional grooming is also available.

Hours for Doggy Day Cares are Monday through Friday 9 a.m to 5 p.m. with early drop-offs available with special arrangement. A full day includes 5 activities and 2 walks, while a half-day includes 3 activities and 1 walk. Half-day can be 9 a.m.-1 p.m. or 12-5 p.m. A full day is \$25 per pet, and a half-day is only

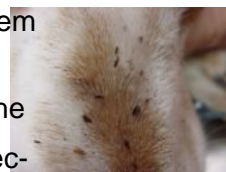
The Pet Fitness club is open to everyone free of charge. The Club meets at Pets and Vets as Partners on Wednesdays evenings at 6:30 p.m. for pet weight and nutrition consultation. The group starts their walk at 7:00 p.m.. Various trails of 1 and 3 miles will be set up. Trails will change monthly.



Fitness Club

Fleas and Ticks

Fleas and ticks are back! Don't let them ruin your summer. Many products to prevent or treat the problem are on the market but beware! Very few are effective or 100% guaranteed. Some people try cheaper products and quickly find out their inefficiency. They then try other products such as flea baths, powders, collars.. and...bingo...you have an intoxication due to all those chemicals. Fleas can easily infest your home in no time and bite people too. On the other hand, ticks can be carrier of a serious medical condition called Lyme Disease. Lyme disease affects and damages joints for life. It is however very easy to prevent by using a preventative or having your dog vaccinated against it. No secret! Frontline, Advantage and Advantix are still the best products. What about the online-drugstores? Pharmaceutical companies do not back up their warranty with most of them due to the lack of control of their storage. Our policy is to do no business with them but rather match their prices when it is possible. Don't settle for cheaper products; they will cost you



Lafayette Dog Park Association

Don't miss the next fundraising for the Lafayette Dog Park on Wednesday, August 21 at 5 p.m. at the Columbia Park. The event is a dog walk with different booths on the path, plus some activities after the walk. It is a lot of fun for a good cause. Pets and Vets as Partners is a proud sponsor of this community project.



Teams can join the Club at any time. It is a fun activity for both dog and owner and a nice way to socialize. Regular participants receive a bonus of a 10% discount at the Rehabilitation Center for further individualized exercises.

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in

your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

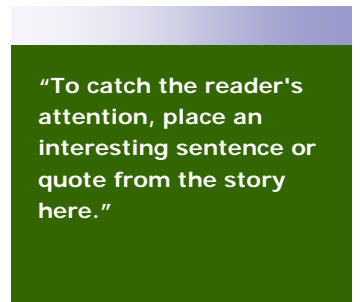
You may also want to note business or economic trends,

or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a

column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.



"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid

selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



Caption describing picture or graphic.

Primary Business Address

Your Address Line 2

Your Address Line 3

Your Address Line 4

Phone: 555-555-5555

Fax: 555-555-5555

Email: xyz@microsoft.com

We're on the Web!

example.microsoft.com

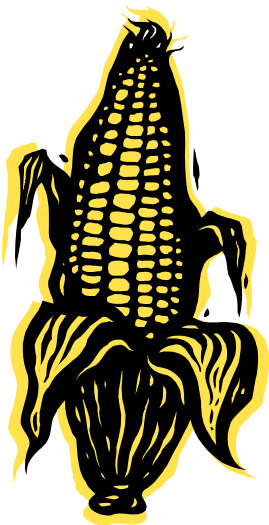
Your business tag line here.



This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline



Caption describing picture or graphic.

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization

is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual char-

ity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.