

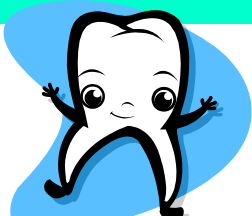
Pets and Vets as Partners and PetMedSpa and Rehab. Center

January-February 2008

Inside this issue:

A Home for Rhoda	1
New Veterinary Technicians	1
“Share the Care” Program	1
Pet Lobby Day	1
Dental Tips	2
Dental Cares	2
New Vaccine Protocol	2
New Community Program	2
Web Sites to visit	2
DON’T FORGET RHODA!	2

Special of the Month:
Dental Cleaning
10% OFF



Share the Care
Referral Program
Ask us!



S.O.S. Rhoda needs a home now!

Rhoda is a nice brown tabby female, approximately 2 years old. She was found as a stray and rescued by one of our staff. The loving personality of this cat has won the hearts of all of us here at the clinic and we couldn’t be happier if we could find her a wonderful home. Rhoda is up to date on her vaccines and she has been tested negative for feline leukemia and FIV. Rhoda is boarding with us since last September. It is time for her to go to her new home! If you are interested in adopting this sweet, adorable cat, please contact Pets and Vets as Partners at 463-7877



“Share the Care” Program

We are happy to offer our “Share the Care” program. We thrive to provide the best cares possible with top notch equipment. In 2007, we added a \$80,000 digital processor to our radiography system. We also added new staff members including a fourth doctor. As we are growing, we notice that our best publicity is your referral and it makes us very happy to see that our services are appreciated. To show our deep gratitude for your referrals, our “Share the Care” program will credit \$10 on your account for each referral. There is no limit! Again, thank you to all!

Pet Lobby Day

The Humane Society of the United States will be hosting a Humane Lobby Day in Indianapolis on Wednesday, February 13, 2008.



Contact Ann Sterling, HSUS representative, with questions. 812.606.7649 (cell) 812.339.3562 (office) 812.339.3663 (fax) asterling@hsus.org

New Veterinary Technicians

Two new certified veterinarian technicians are joining our practice in January 2008. **Julia Rhoades** is part-time helping us with surgeries in the morning. Julia is currently finishing her bachelor degree in veterinary technology. **Maggie Lump** is full-time and is coming aboard with impressive experience. Maggie’s primary function is with the rehabilitation program. Maggie will get her rehabilitation certification this year and will be teaming with Dr. Loud. Maggie will also help us in the hospital with medical and surgical cases. **Leah Broadstreet**, our current veterinary technician will take a maternity leave in March.



Maggie (L) and Julia (R)

Dental Tips:



***Dental Sealant:** Oravet, applied after the dental cleaning. It will prevent the bacterial attachment to the gum. It is followed by a weekly application at home.

*Teeth brushing:

Still the best method to prevent tartar build-up. The toothpaste has a 24 hours lasting action, the tooth gel has 3 to 5 days lasting action.

*Chews and Treats:

Much easier to do! Not as efficient but much better than nothing! Ask us for samples.

*Special Kong Toys:

We carry a variety of kong toys with grooves or holes where you can apply toothpaste or tooth gel. Freeze it and it becomes an activity that will keep your dog busy for hours!

Dental Cares

The most common health problem seen in our pets is oral diseases, mainly periodontitis. By age 3, 80% of dogs and 70% of cats show signs of oral diseases. One of the biggest health threats periodontal disease poses is secondary heart valve infection. This is especially serious in pets that are older and pets that suffer from pre-existing heart conditions. Bacteria cause plaque formation on the tooth. As bacteria grow in the plaque and calcium is deposited, plaque becomes mineralized calculus. Good healthcare can extend a pet's life expectancy and reduce the risk of serious secondary infection.



Home dental care can slow down the build-up of tartar, but will not do anything for tartar already on the teeth. Only a professional cleaning under anesthesia will take care of that. The dental cleaning has to be done under general anesthesia. Just scraping the tartar off an awake animal is not beneficial to the animal's health. Start your dental cares with a good dental cleaning! We will give you some home care to follow up with.

New vaccine protocol

New vaccine protocol is recommended by the AVMA (American Veterinary Medical Association). We are implementing this new protocol which includes: 3 year Rabies, 3 year Distemper, 3 year Panleuco. complex, yearly Lepto. vaccine, yearly Leukemia vaccine. The 3 year vaccines will be used on alternative years. Annual vaccine recommendation will be assessed on individual needs. Ask us for more information.

New Community Program

Our community is facing a hard reality: pet overpopulation. Organizations which are supposed to rescue pets are facing an overwhelming number of pets, and too often have to euthanize pets without giving them a second chance. Studies have shown that one key to controlling the pet population is a spay and neuter program targeting cat colonies (stray cats) and to offer services to people who cannot afford the cost of a traditional spay and neuter. The four doctors at Pets and Vets as Partners have agreed to participate to a spay and neuter program initiated by Nancy Allen and Robyn Poole.



Veterinarians and staff will volunteer their time during the week-end to do surgeries. Proposals submitted to different vendors will ask for the surgical supplies. To help cover the cost of these

surgeries, our clinic is asking our clients for a \$0.25 donation as Community Contribution when paying their bills. We realize that this is a minimal donation, but it adds up! We asked all the other clinics of our county to participate. To date, Love Tree Animal Hospital, All Pet Animal Clinic, Horizon Animal Hospital and Pettsburgh Animal Hospital agreed to participate. Purdue University is looking into it.

Pet overpopulation is the responsibility of all animal lovers and we hope you will help with your donations.

Dr. Levy wrote a proposal to the West Lafayette City last October without success.

It was basically suggesting to use the money from pet licenses to sponsor the spay and neuter program of our community. Dr. Levy will try again with the new administration!



If you have any ideas about fundraising, please let us know.

Book Recommended: Redemption. The myth of pet overpopulation and the no kill revolution in America.

Web Sites to visit:

<http://www.ces.purdue.edu/floodpub>

<http://www.oncurapartners.com>

<http://www.pet-screen.com>

<http://www.dogparkinlafayette.org>

<http://petrestinc.com><http://www.hsus.org/>

<http://www.hsus.org/>

<http://www.avma.org/communications/brochures>

**Don't forget
Rhoda!**

